

For immediate release

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## **MindWorks Multimedia To Occupy 6264 Square Feet Of the Golden Belt Development in Downtown Durham**

*Durham, N.C. –April 2, 2009* –MindWorks Multimedia announced today it has signed a lease with Scientific Properties to occupy Building 5 of the mixed-use Golden Belt development in downtown Durham. MindWorks is an award-winning interactive multimedia and video production company with a reputation for excellence in instructional design. The company plans to move into the 6264-square-foot building in July which will be home to a new video and photo production studio, two Avid editing suites and an audio suite.

The company is no stranger to the Golden Belt community. MindWorks has occupied three lofts in Building 6 over the past year. With ten full-time employees and two full-time contractors, MindWorks anticipates adding additional staff by the end of the year.

“We have worked hard to foster a healthy rate of growth,” said Greg Rowland, president of MindWorks. “Being located at Golden Belt allows us to be close to our RTP clients as well as gives us the space to add the necessary staff and equipment needed to continue to grow.”

MindWorks is a socially and environmentally conscious company who chose to set up shop at the Golden Belt campus because of its green restoration of the historic Golden Belt Manufacturing Company. MindWorks plans to incorporate the high ceilings and large windows into the design of the offices and production suites.

In addition to clients such as United Therapeutics, Quintiles and All Kinds of Minds, MindWorks also donates services to Urban Ministries of Durham and Durham Nativity School.

“We’re looking forward to becoming even more involved with companies and non-profits in downtown Durham,” said Rowland. “We’re excited about the move because the building lends itself to being a very collaborative and creative space. We also love Scientific Properties’ vision for Golden Belt to be a community focused on the arts, entrepreneurship and creativity.”

**About MindWorks Multimedia**

Founded in 1988 and based in Durham, N.C., MindWorks Multimedia is an award-winning interactive multimedia and video production company. MindWorks provides creative multimedia development services to both corporate and educational clients in a variety of industries including academic, textile, pharmaceutical, health care, retail, utility and manufacturing. Among the services MindWorks offers are custom e-learning course development, audio and video pod cast creation, website development, social marketing program design, broadcast quality video production, and event planning and management. For more information about MindWorks, visit [www.mwmm.com](http://www.mwmm.com).

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