



SMB Owners: **The Millionaires Next Door**

Order Now →

An in-depth profile of affluent small business owners and how they are navigating financial markets in today's challenging economy.



## Golden Belt lands new bakery, salon

Click to Print Now

Triangle Business Journal by Amanda Jones Hoyle, Staff Writer

Date: Friday, January 13, 2012, 12:05pm EST



**Amanda Jones Hoyle**

Staff Writer -  
*Triangle Business Journal*

Email

The Golden Belt campus in Durham is bringing in a new bakery and coffee shop featuring the goods of east Durham foodie family Courtney and [Camryn Smith](#), as well as a second location for the popular Chapel Hill hair salon Moshi Moshi Salon.

Blend Cafe, which will occupy 1,424 square feet of space near Love Labour Gallery in Building 2 at Golden Belt, will feature a

Yogenfruz frozen yogurt franchise that will also be selling Counter Culture coffee and sandwiches, salads and bakery goods created by the Smith family. It is scheduled to open Feb. 1.

Blend Cafe is the newest venture by entrepreneur [Howard Udell](#), who after a successful career in technology decided to branch into the healthy food industry. Udell has operated Yogenfruz franchises in Raleigh for the past two years.

Blend will have an open house during downtown Durham's Third Friday event on Jan. 20 with a full-scale opening on Feb. 1. Initial hours will be from 7 a.m. to 5:30 p.m.

Chapel Hill stylist [Catlin Hettel](#) will also be opening a second location for her Moshi Moshi Salon at Golden Belt with its opening slated for Jan. 17. Moshi Moshi has leased 1,324 square feet of ground floor space adjacent to LabourLove Gallery and the artist studios in Building 3.

Golden Belt is located at 807 E. Main St. in Durham and encompasses 155,000 square feet of office, retail and residential space within six buildings that were redeveloped in 2007 by **Scientific Properties** of Durham.



SMB Owners: **The Millionaires Next Door**

An in-depth profile of affluent small business owners and how they are navigating financial markets in today's challenging economy.

Order Now →

From THE BUSINESS JOURNALS  
A DIVISION OF ACBJ



Amanda Jones Hoyle Covers commercial and residential real estate

>



*SMB Owners:* **The Millionaires Next Door**

An in-depth profile of affluent small business owners and how they are navigating financial markets in today's challenging economy.

**Order Now** →

THE BUSINESS JOURNALS  
A DIVISION OF ABCJ